



KHUDIRAM BOSE CENTRAL COLLEGE

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List of New Arrival Books 2015-16

SUBJECT - JOURNALISM & MASS COMMUNICATION

Title of the Book	Author / Editor	Accession No.	Subject
Film, Television and Radio Production	Wadia, Angela	B9725	JMC
E - Journalism in Digital Age	Dixit, Manoj	B9726	JMC
Social Media Growth and Development	Shrivastava, Sandesh	B9727	JMC
Globalisation of Print and Electronic Media	Joshi, V.K.	B9728	JMC
Global Trends in Journalism	Joshi, Vinod Kamal	B9729	JMC
Social Media & Journalism	Dixit, Manoj	B9730	JMC
A Text Book of Media Management	Mukul Sahay; ed.	B9731	JMC
Media Economics	Shaikh, Javed	B9732	JMC
A Text Book of Newspaper Management	Anirudha Chowdhury; ed.	B9733	JMC
Social Problems and the Indian Press	Kumar, Madhavi Ravi	B9734	JMC
Traditional Media and Development issues	Ambrish Saxena; ed.	B9735	JMC
Right to Information and Freedom of Press	Singh, J.K.	B9736	JMC
Broadcasting and Journalism	Singh, Nagendra Kumar	B9737	JMC
A Text Book of Interview Journalism and Television Anchoring : Volume - I	Supatro Ghose ; ed.	B9738	JMC
A Text Book of Interview Journalism and Television Anchoring : Volume - II	Supatro Ghose ; ed.	B9739	JMC