



**Name :** Arabinda Mridha (HOD)

**Date of joining :** 12<sup>th</sup> February 2001

**Length of Service :** 19 Years 6 Months

**Qualification :** M.Com., M.B.M., M.Phil.

**Designation :** Associate Professor

**Specialization :** Management in Finance

- Publications (last three years) :**
- **Pragya (Peer Reviewed Journal)**
    - Reforms in Financial Sector and its impact on the Growth of Indian Economy (ISSN:2454-5279)
    - Effect of Advertisement on the immature Section of the Society (ISSN:2454-5279)
    - Mahatma Gandhi: A Spritual Leader(ISSN:2454-5279)
  - **Saptaparni (Departmental Magazine)**
    - Air pollution in India: Lack of Aareness among the general people
    - Demonetisation and its impact on the life of general people
    - Loosing of purchasing power: Who bothers
  - **Seminar publication**
    - Global Warming Threatens our Globe,our only home”ISBN: 978-921382-3-7.
    - Foreign Direct Investment and its Impact on Indian Economy: ISBN:978-93-82549-31-4
    - “Investment Opportunities in Mutual Fund: Perspectives on Small Investors”: ISBN: 978-81-928721-9-3
    - Swami Vivekanand O tar vaigyanik chintavabna.

➤ **Books Edited**

- Investment opportunities in Mutual Fund: Perspective on Small Investors”.
- Corporate Governance & CSR in the Focus of Companies Act 2013 & Tax Reforms: A Common Tool to Boost up the Society and economy.

➤ **Magazine Edited**

- Departmental Magazine(2014-15)
- Departmental Magazine(2015-16)
- Departmental Magazine(2017-18)
- Departmental Magazine(2018-19)

**Seminar/Workshop Attended :**

- Draft Course Structure for B.Com. (Hons. and Ggeneral) (Workshop) (at Naba Ballyguange College).
- Revised Curricula of Semesterized B.Com . (Hons. and General) Course (at T. H. K. Jain College).
- Implementation of Newly Introduced semesterised 3-year B.com. Syllabi under CBCS (at Bangabasi College).
- A special Lecture on Economic Federalism in India (at Khudiram Bose Central College).
- Sharing of Best Practices and Innovations in Quality Assurance of Higher Education Institutions (at Pingla Thana Mahavidyalaya).
- “Pushing Financial Inclusion: Issues Challenges and Way Forward” (at Sushil Kar College).
- “Green Marketing a Micro Observation” (at Nababallyguange College).
- “Corruption: A Major Obstacle in the process of Economic Development (at Bethuadahari College).
- Corporate Fraud (C.U.)
- System of Governance in Higher Education (at Paschim Midnapur College).

- Historical Consciousness in Late 19<sup>th</sup> Century and Early 20<sup>th</sup> Century Bengal:  
Some reflections  
(at Khudiram Bose Central College).
- Incorporation of Companies act 2013 in the B.Com. Syllabus and Exploring the  
possibility of Restructuring B.Com. Examination System  
(at Maharaja shrish Chandra College).
- “Relevance of FDI In Multi brand Retail in India: An Overview”  
(at Nababallyguange College).
- “Global warming threatens our Globe our only Home”  
(at Tarakeshar Degree College).
- “Challenges of women Empowerment: swami Vivekanand’s Views”  
(at Bangabasi College).
- Some more to be updated.